



ARE YOU OUR NEW

SALES & MARKETING OFFICER?

Papagayo Curaçao is looking for a dedicated and detail-oriented Sales and Marketing Officer. As a Sales and Marketing Officer, you will be responsible for ensuring that all sales, marketing, and advertising initiatives improve our company sales and brand awareness.

ABOUT US

Papagayo is an international hotspot in the heart of the Caribbean with luxury villas on one of Curaçao's finest locations, an upscale design hotel on the beach, a trendy beach club and a versatile beach plaza, home to a classy casino, a contemporary spa, a wide range of restaurants and bars, a state-of-the-art fitness center, a supermarket, and various shops.

Papagayo Curaçao is your one-stop destination.

If you are interested in this position, please send your resume with photo and motivation letter to

jobs@papagayo.com

IT IS ABOUT

- Create content for diverse media platforms;
- Assist in graphic design tasks;
- Build positive collaborations with partners;
- Conduct market research;
- Manage brand identity;
- Perform reporting and data analyses;
- Monitor and manage websites and social media platforms;
- Support with events;
- Develop new marketing programs;
- Assist with day-to-day operations of sales and marketing duties;
- Demonstrate attention to detail.
- Full-time position (40 hours per week), mainly Monday to Friday with flexible working hours.

WE ARE ASKING

- Minimum HBO level in Marketing.
- Availability during events (sometimes it can be in the evenings or weekends).
- Minimum of 1 year experience in a similar job.

THIS MAKES YOU THE PERFECT COLLEAGUE

- Professional communication, appearance, and behavior.
- Excellent talent to interact with people in a positive and courteous manner.
- Dependable, with an eye for detail and flexible.
- Strong verbal communication skills of English and Dutch. Spanish and Papiamentu are a pre.

WE OFFER

- Salary according to Papagayo Wage building.
- Competitive secondary benefits.
- Great working environment.
- Encouraging professional and personal growth as a company.